

SITE ANALYSIS | Existing Fabric



Architecture Award Small Projects	Finalist Heritage Awards	Winner Best Hospitality Best Retail Best in State	Julius Elischer Award Interior Architecture
2006 ALA	2011 Heritage Council	2011 DLA	2011 ALA

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Circulation Spine Sir Charles Court Promenade

SITE ANALYSIS | Circulation & Main Entry



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SKETCH PROPOSAL

1. PLASTIC SURGERY | Altering DNA

Physical alterations and additions

- New shop Fronts
-

2. TATTOOS & PIERCINGS

Physical enhancements / Semi permanent enhancements

- Fixed Furniture
 - Landscape upgrades and new works
 - Signage and way finding
 - Specific sign posting
 - Radio station
 - Food garden/ orchard
 - Play area for big kids (Skate park, chess set, playground)
 - Cafe/ Cup cake booth
 - Out door classroom
 - Bike pod
-

3. JEWELLRY

Temporary enhancements lasting 3months, 1 year or 2 years

- 'pop up' elements
- Temporary beach
- Concerts
- Bean bag lounge
- Installations (lights)
- Exhibitions from art student (sculptures by the sea)
- Building murals

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SITE STRATEGY

PLASTIC SURGERY | Possible shop front locations



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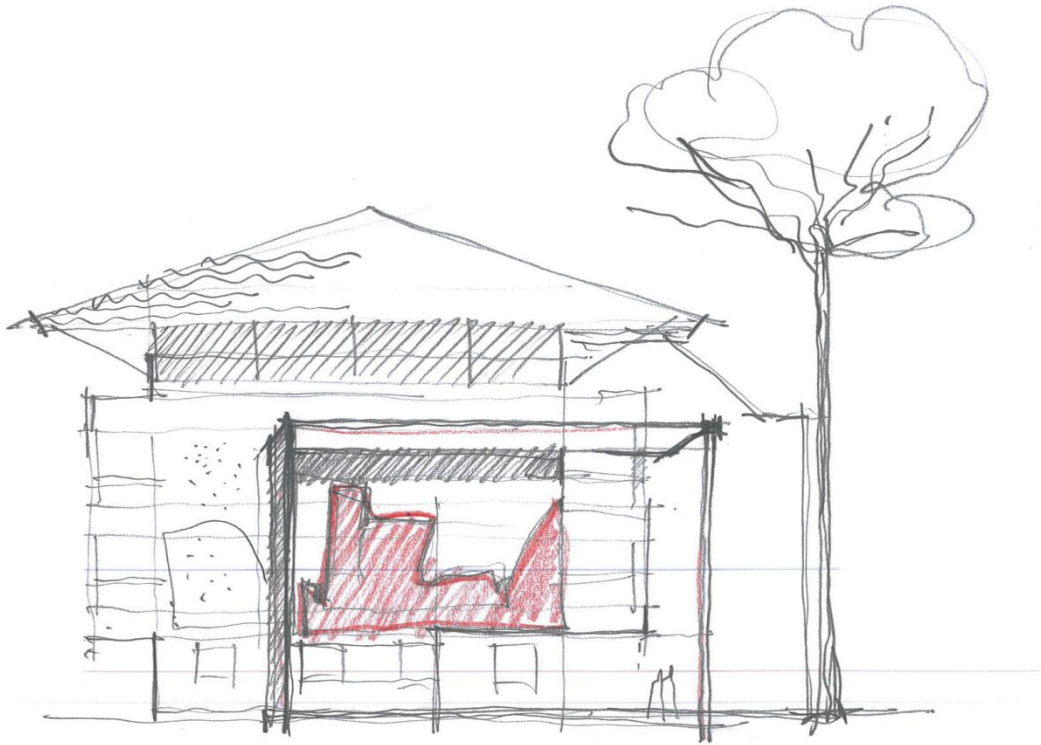
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SITE STRATEGY

PLASTIC SURGERY | Shop front Sketch

Multi functional building enhancements including a lobby, entry, studio space, cafe, and gallery



A grafted element. - creates a new room -
- a new facade.

Various scales.



Scale-less or not hampered by existing scale

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SITE STRATEGY
PLASTIC SURGERY | Shop Front Precedents



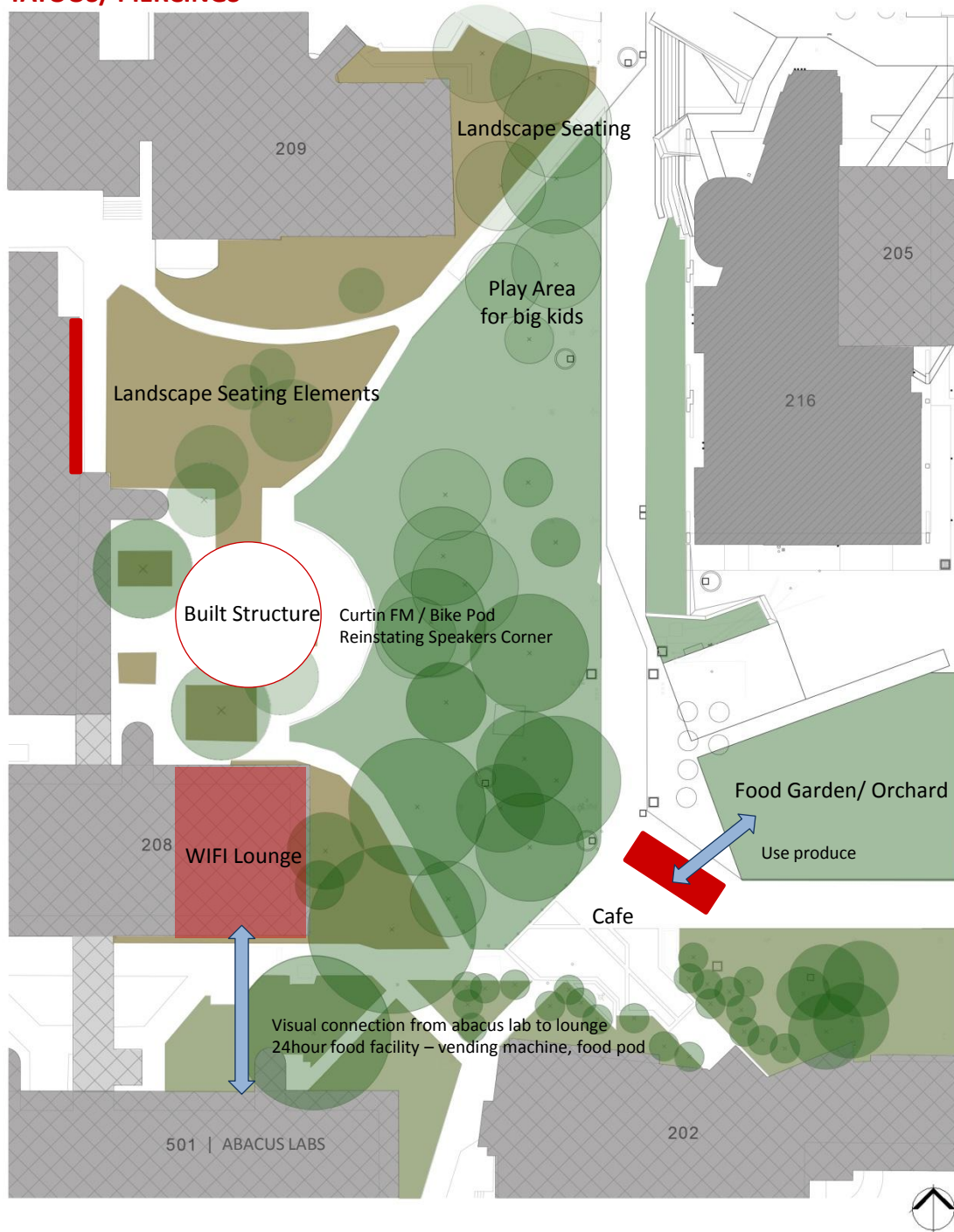
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SITE STRATEGY

TATOOS/ PIERCINGS



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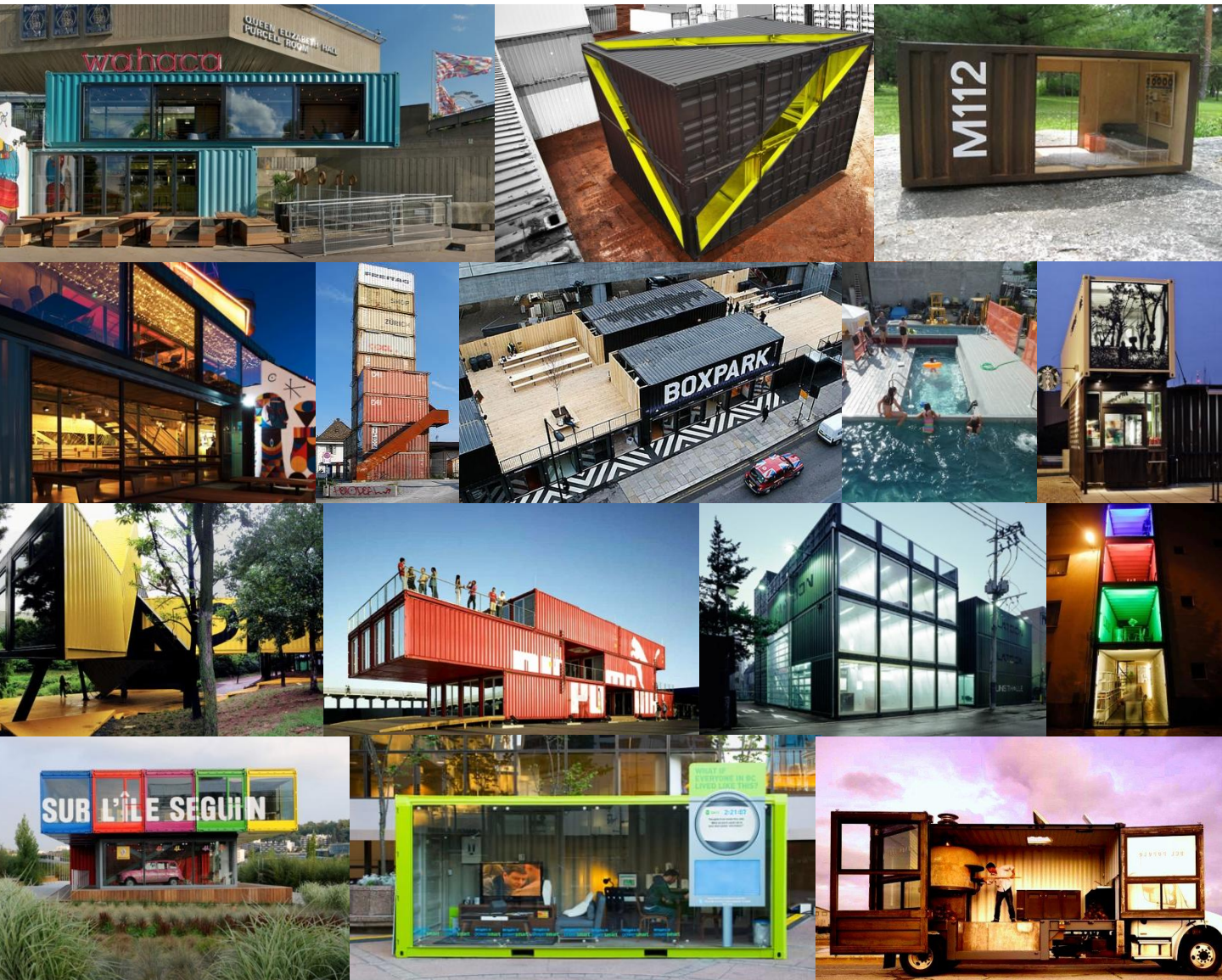
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SITE STRATEGY

TATOOS/ PIERCINGS | CAFE | Shipping Containers



Architecture
Award
Small Projects

2006
ALA

Finalist
Heritage
Awards

2011
Heritage Council
DMA

Winner
Best Hospitality
Best Retail
Best in State

2011
DMA

Julius Elischer
Award
Interior
Architecture

2011
ALA

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**MATTHEWS
& SCAVALLI**
architects



SITE STRATEGY

TATOOS/ PIERCINGS | PLAYGROUND



Orchard/ Food Garden



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SITE STRATEGY

TATOOS/ PIERCINGS | Landscape seating/ Cinema/ Stage



Landscaping



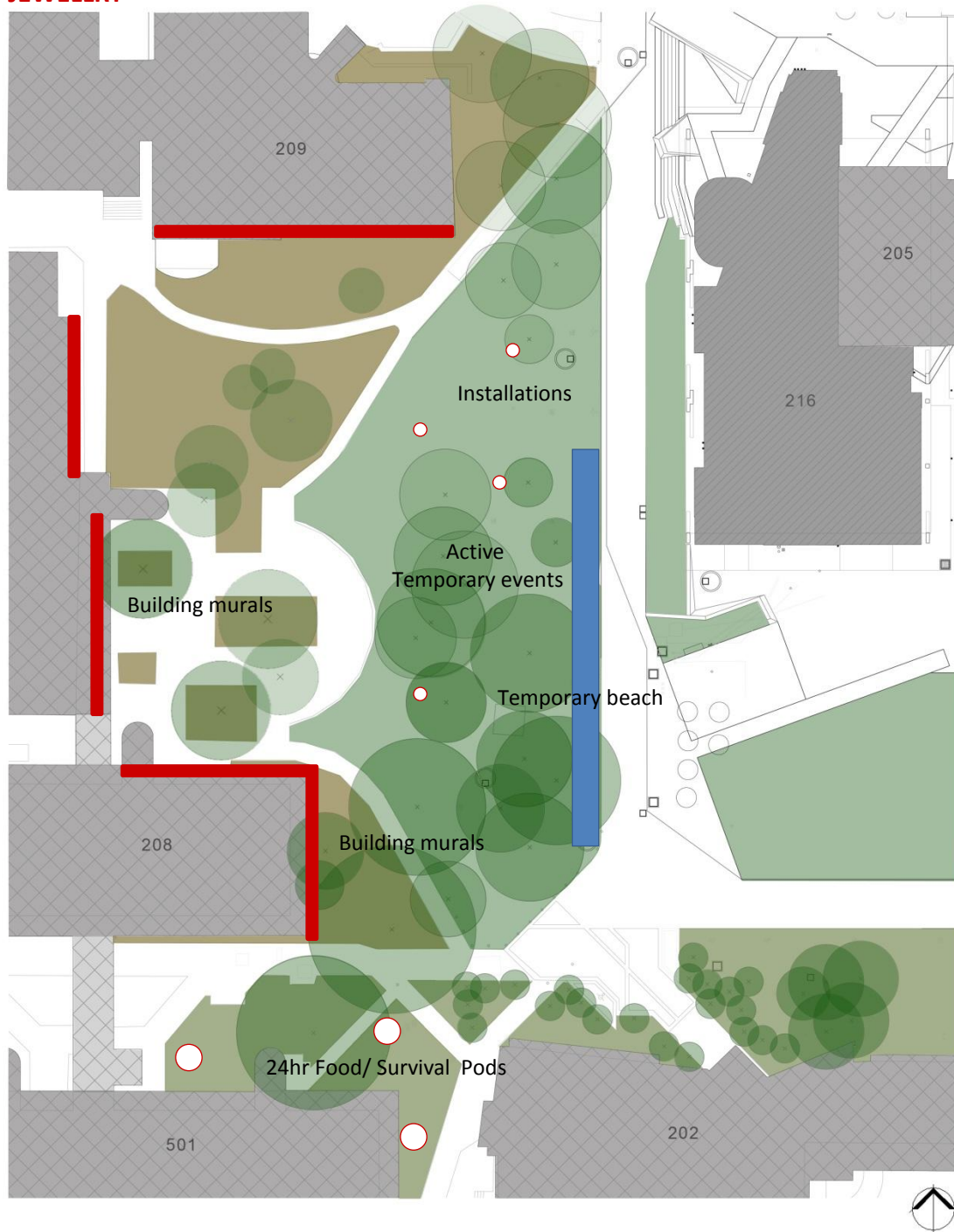
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SITE STRATEGY

JEWELLRY



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SITE STRATEGY

JEWELLRY | Lounges/ pods



Lighting Installations



Painted Buildings

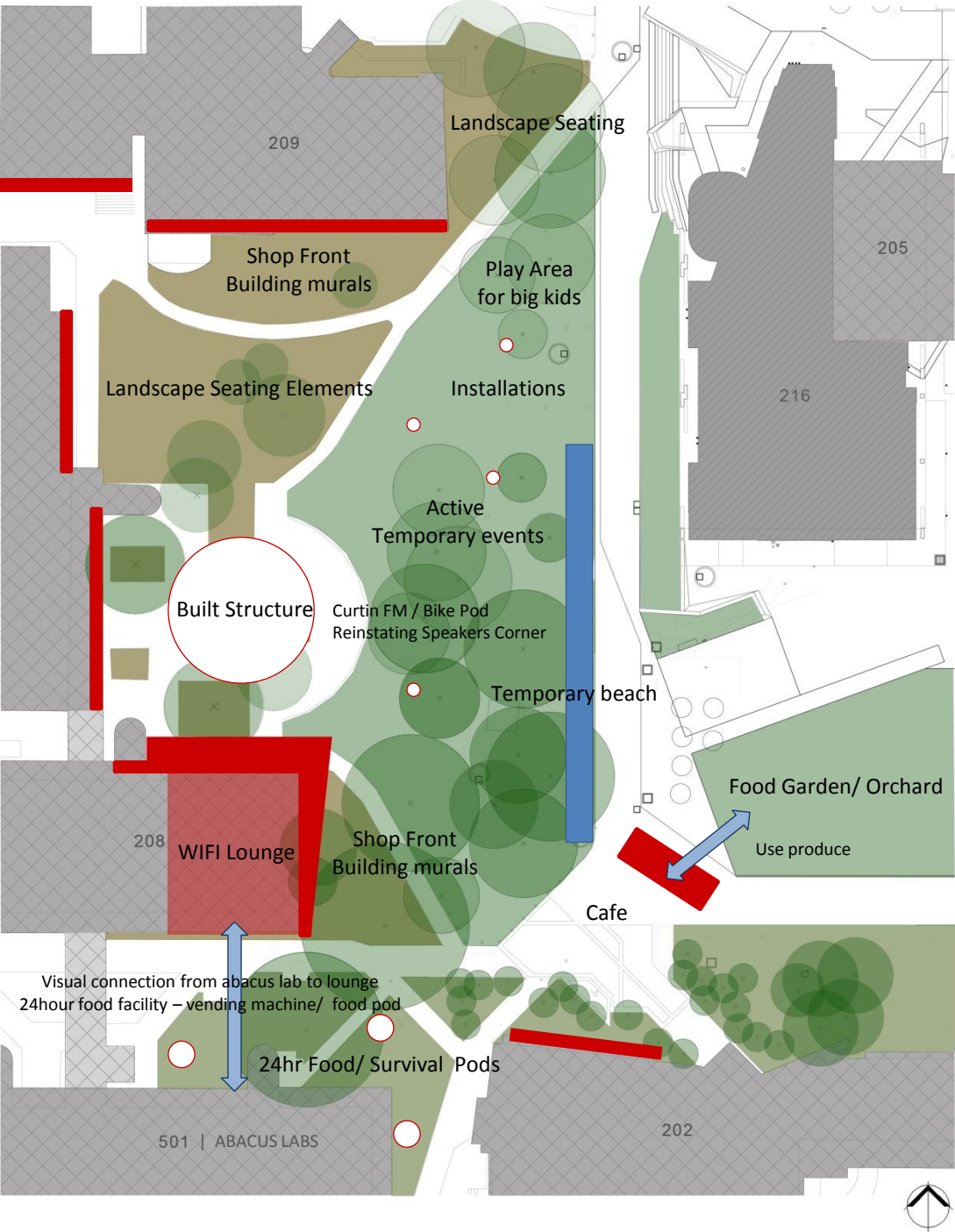


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OVERALL SITE STRATEGY



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